

Venue

Our workshops take place at the scenic, relaxing Kraidacher-Höhe Hotel near Wald-Michelbach (Odenwald). We work together from 9:00 a.m. to 5 p.m., including meals (and an entertaining evening session).

Play Business in English is also possible as a company workshop.

Time and Place

Thursday – Friday, October 23–24, 2008;
Kraidacher-Höhe Hotel, Wald-Michelbach.
Registration deadline: Friday., Sep. 19, 2008.

Thursday – Friday, December 4–5, 2008;
Kraidacher-Höhe Hotel, Wald-Michelbach.
Registration deadline: Friday, Oct. 31, 2008.

(see hotel flyer)

Workshop Fee

For the two-day workshop, € 780 plus 19% VAT, including handouts and learning materials.

MCD Management Communications Development

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Play Business in English!

Selbstvertrauen durch *Mehrspiel-Effekt*



- Two-Day Workshop
- 8–12 Participants
- Two-Trainer Team

Business Training for Managers



Your Trainers

Hermann Baltes and William Parks show you unusual ways of seeing things, providing an intense and lively learning experience.



Hermann Baltes

Dipl.-Betriebswirt

Internationally experienced marketing manager (Röhm GmbH, Varta AG, Leitz GmbH). Worked for many years as a sales manager in the USA. Management consultant and university lecturer for marketing and rhetorics.



William Parks, M. A.

International communications trainer for over 20 years. Grew up in the U.S. Studied mathematics and English in Texas, Germanistik in Heidelberg. Bilingual in English and German. Works now as a trainer for international companies, including Daimler, BASF, and Lufthansa.

***Take Home a New Perspective
on Language and Culture***

Das bringt es Ihnen

- Selbstvertrauen im Umgang mit der Businesssprache Englisch
- Spielraum und Vielfalt im Dialog mit englischsprachigen Geschäftspartnern
- Gekonntes Improvisieren in Sprache und kulturellem Austausch
- Besseres Verständnis der eigenen und der Partnerperspektive
- Englisch nutzen als *praktisches* Kommunikationsinstrument

Discover Deeper Learning

- Theater Improvisation
- Business Games
- Direct Experience
- Creative Interaction
- New Ideas and Behavior
- Adventure and Fun

Play Business in English!

